

## REASON FOR PRE-REGISTRATION

Although pre-registration is not required for NBL tournaments it is a must for those that want their tournament to obtain it's maximum efficiently level and reap more of a financial gain. However to effectively utilize pre-registration at an NBL tournament you should print the NBL player cards in your brochure. If not, the players will have to spend time filling out their cards at the tournament and the registration staff will spend time having to proof them thus defeating the efficiency effect of doing pre-registration to begin with.

Listed below are some of the advantages of pre-registration:

1. **Less Time Spent in Registration** - Players will be spending time at home filling out registration material instead of lengthening time of registration at the tournament. Likewise, instead of having registration staff proof all the player material at the tournament, you can have all the pre-registration material done prior to the tournament date.
2. **Less chance for Error** - Registration done at home or your school in a relaxed atmosphere is less likely to have errors overlooked than having busy registration staff, many of which are new or inexperienced, that are under pressure at the event.
3. **Security of Money** - Payments sent directly to you are much more secure than money, usually cash, that is collected by multiple registration staff at the tournament. Plus, after it's collected it has to be secured throughout the tournament and the travel to your home or school.
4. **Increased Attendance** - If on Friday or Saturday morning a player doesn't feel like attending then you are loosing their income, but if they have already pre-registered they are unlikely not to attend. When someone has pre-registered they have virtually made a commitment. If they haven't pre-registered they are not committed until the money changes hand at the tournament. Players are less likely to change their mind about attending if they have pre-registered and even if they do, you've already been paid. And of course the incentive is that they want to pre-register to begin with because you give them a pre-registration discount and because they won't have to spend as much time going through the registration lines.