

THE POST JOURNAL
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<http://www.C1web.com/p-jprint>

Subject : Your Tournament Brochure

Dear NBL Promoter:

Please allow us to introduce ourselves. We are the Post Journal in Jamestown, New York, and we print both the SKITA handbook and the Super Grands World Games brochure each year for Sport Karate International (SKIL) and the National Blackbelt League (NBL).

The NBL has asked us to contact you in regard to soliciting you as a possible customer to print your NBL tournament brochure. The NBL is encouraging promoters to take a look at the advantages of a newsprint booklet brochure as a means of competitor convenience, league unity, added page space and professional look to your tournament, all at a reduced cost of printing.

We have struck a deal with the NBL to offer the lowest price because of the quantity we are able to produce for the league as a whole. Because of our familiarity with martial arts printing, we can offer more unity in the production of NBL literature as a whole and can offer to print the official player cards right in the middle of your brochure as is done with the Super Grands brochure. This is a tremendous time saver for you and your pre-registrants.

As you're aware, the NBL offers to send free copies of your tournament brochure in all the boxes and envelopes they send out on a daily basis from their main office up until the date of your tournament. Providing that we do your printing, we will offer free delivery of whatever quantity of your brochures you want the NBL offices to receive for mailing and to do it much quicker than the standard means that you now use to get your brochures to the NBL offices.

Take a look at some of these advantages

1. **Twice** or 4 times as many pages for about the same cost as regular printing.
2. **Quick** turn around time.
3. **Inexpensive** colors.
4. **Player Cards** for pre-registration can be printed in the middle of your brochure like the Super Grands brochure or SKITA does.
5. **Free** delivery to NBL offices for their free distribution for you.
6. **NBL Unity** in printing
7. **NO Sales Tax** for out of New York state customers

We can also do your labeling for you at unbelievable rates. Just ask the NBL to supply us with the labels **BEFORE** the labels are printed for you and sent to you. The cost for labeling is \$35 per 1,000 brochures. We will simply ship them to you in the zip coded order that NBL gives us the labels in.

Please compare our prices with what you're already paying and start enjoying an 8 or 16 page brochure for the price of a typical 4 page flier. Enclosed is the "E-Z Newsprint Booklet Order Form" that simplifies your ordering procedure.

If I can answer any questions please don't hesitate to call me or the NBL office. I can be reached at the Post Journal at 716-487-1111 x 262 or on my celular work phone at 716-450-0671.

Sincerely,

Aaron Hall
Commercial Printing Department
Jamestown Post Journal