SMASH Publications
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NBL Tourn Pro - PJ E-Z Order 3/28/06

E -Z NEWSPRINT BOOKLET ORDER FORM

(Rates good through 2006)

To order newsprint booklets you must fill out this order form in its entirety and send it with your typeset copy of your brochure.

OPTIONS

***NOTE:** A page refers to each side of each page in a brochure (i.e.- an 8 page brochure is four pages of paper).*

	QUANTITY	PRICE	QUANTITY ORDERING	TOTAL COST
A. 8 PAGES - 1 option (minimum order 5,000) - (Not allowed by NBL National Conference Promoters)				
1. - 50 lb Paper - all pages (whiter / heavier newsprint)	5,000	$ 896.		
	3,000	$ 799.		
ea. additional	1,000	$ 99.		
B. 16 PAGES - 2 options (minimum order 5,000) - (option No.1 not allowed by National Conference Promoters)				
1. - 30 lb Paper - all pages (standard newsprint)	5,000	$ 841.		
	3,000	$ 791.		
ea. additional	1,000	$ 99.		
2. - 50 lb Paper (whiter / heavier newsprint) all pages	5,000	$1084.		
	3,000	$ 882.		
ea. additional	1,000	$ 132.		
C. PHOTOGRAPHS				
1. - Each photo		$ 5.		
D. COLOR				
1. - FRONT AND BACK COVER COMBINED	one color	$ 49.		
ea. add color		$ 39.		
2. - EACH ADDITIONAL PAGE	one color	$ 39.		
ea. add color		$ 39.		
3. - FULL COLOR - Front & back cover combined		$ 125.		
4. - FULL COLOR - Additional pages		$ 75.		
5. - COLOR FOR PLAYER CARDS - If cards are printed in middle of brochure (NOTE - You must use B2 above to print player cards)		$ 75.		
E. SHIPPING (see separate cost chart on backside to tabulate)				
	5,000	$ _____		
	3,000	$ _____		
ea. additional	1,000	$ _____		
			Sub Total	
			NY Residents add sales tax 8.25%	
			TOTAL COST	

(Make check payable to "Post Journal)

ORDERING CHECKLIST

(√) *(Check as completed)*

FORMAT

_____ - **AMOUNT OF PAGES** - Must be either 8 or 16 pages.
_____ - **PAGE BOUNDARIES** - All type of every page must fit inside 7 1/2" wide by 9 3/8" tall.
_____ - **PAGE NUMBERS** - Each page must have a page number.
_____ - **PLAYER CARDS** - Do you want the player cards printed in the middle of your brochure Yes _____ No _____ .
***NOTE:** - In order to print the player cards you must order a 16 page brochure with all of the pages on 50 1b paper. The cards will be printed in the middle of your brochure and will take up pages 7, 8, 9 and 10 for a total of 4 pages. Additional colors must be printed to make the cards which adds an additional $75 onto your brochure printing cost as noted above.*

PHOTOGRAPHS *(no minimum or maximum)*

_____ - **B & W** - You may submit black and white or color but the photo will be printed in black & white (unless you contract for full color).
_____ - **SIZING** - The size of your photo doesn't matter, it will be sized to the dimensions of your space.
_____ - **PLACEMENT** - All photos must be marked on the back with the page number and spot on the page that each belongs.
_____ - **CAPTIONS** - All picture captions must be outside any picture block border.
_____ - **IMAGE AREA** - Cut each photo down to the size image area you want printed (we will enlarge or reduce the photo to the size space you leave in your brochure).

COLOR (Choices of red, yellow, blue, green, orange or purple)

Page number _____ Color wanted _____ | Page number _____ Color wanted _____
Page number _____ Color wanted _____ | Page number _____ Color wanted _____
Page number _____ Color wanted _____ | Page number _____ Color wanted _____
Page number _____ Color wanted _____ | Page number _____ Color wanted _____

_____ - **WHAT IS IN COLOR** - Submit an extra photocopy of every page that is to have color and mark on it what is in color and the color it is to be.

INFO

_____ - **LABELING** - If you want labeling be sure to tell the NBL early (at least four (4) months before your tournament) so that they print the labels to the specifications that the Post Journal requires.
_____ - **BROCHURES TO NBL** - How many do you want to be delivered to the NBL office for their distribution _____ .
_____ - **FORMAT** - Hard copy, computer disc or email (PDF file with fonts imbedded and CMYK color (no RGB), of CD or email to Commercial@post-journal.com).
_____ - **PAYMENT** - Check, money order or credit card information for total cost.
- Make check payable to the "Post Journal". Credit Card number _____ Exp. _____/ _____

_____ - **SHIP TO:** Your Name _____ Phone (work) (____) _____ (home) (____) _____

Address (street only - no PO Box)_____

City _____ State _____ Zip _____

_____ - If you would like to be on a 30 day billing cycle please call Wayne Carpenter at the Post Journal (x260) for a credit application. Please allow 3 weeks for acceptance.
_____ - Make a photocopy of this form to keep for your records.

All material and this form must be received by a Wednesday to be printed on the following Monday or Tuesday with shipping out to you by Friday. Then allow allotted delivery time as per "Shipping Cost and Delivery Time" chart on backside.

_____ SEND A COPY OF THIS FORM TO: POST JOURNAL / Aaron Hall
15 West 2nd St, Jamestown, NY 14701
commercial@post-journal.com
(716) 487-1111 x 262
Today's Date ____/ ____/ ____ (716) 450-0671 Cel

I authorize the Post Journal to do the brochure printing as outlined above and shall be responsible for payment of same

_____
Customer Signature

____ ALSO SEND OR FAX A COPY OF THIS FORM TO THE NBL - NBL, 341 E. Fairmount Ave., Lakewood, NY 14750 (Fax 716-763-5555)

PJ fax to SMASH _____/ _____/ _____ SMASH Fax to PJ _____/ _____/ _____